

Sponsorship Package

2026-2027

UNIVERSITY OF OTTAWA

ROCKETRY TEAM

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uORocketry

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CELEBRATING 10 YEARS OF UNIVERSITY OF OTTAWA ROCKETRY

THE TEAM



OUR MISSION

uORocketry seeks to capture the talent and creativity of the student body in rocketry and its related fields. Through continuous design, construction, and testing, our team aims to foster collaborative learning and cultivate future industry leaders in space and aeronautics. We remain committed to building an ambitious and innovative community of rocketeers at the University of Ottawa.

WHAT WE DO

uORocketry, the University of Ottawa Rocketry Team, was founded in May 2016. Our team applies technical and theoretical knowledge gained from classroom learning and work experience to enhance the design and development of our sounding rockets.

By combining engineering, mathematics, physics, business, and other multidisciplinary skills, students gain valuable hands-on experience as they work with experimental systems and prototypes.

Our team engages in a wide range of disciplines, including aerodynamics, manufacturing, and machining operations.





WHERE WE DO IT

Located in the University of Ottawa's STEM building's John McEntyre Team Space, uORocketry has access to several unique and creative spaces. These include the Richard L'Abbé Makerspace for 3D printing and laser cutting, and the Brunsfield Centre for machining, among other facilities, to innovate new technologies and gain applied experience.

MEET OUR SUB-TEAMS

Our team is organized into six sub-teams, with seamless collaboration across all groups.

30+
ACTIVE MEMBERS

PROPULSION

Designs, manufactures, and tests rocket engine systems



AIRFRAME

Designs and constructs the rocket's main body structure



RECOVERY

Ensures a safe return of the rocket to the ground after ascent



AVIONICS

Handles data collection, flight controls, and communications



BEAMFORMING

Develops an RF-based tracking system for the rocket



FINANCE

Handles administrative work, public image, outreach, and funding





PAST ACHIEVEMENTS

LAUNCH CANADA CHALLENGE

- Held every summer in Timmins, Ontario
- **1st place** nationally in the 2026 Restricted Launch Category
- Awarded the **Grand Launch Trophy** for demonstrating the highest level of professionalism and positive conduct





SPACEPORT AMERICA CUP

- Held in New Mexico
- 4th place in the 10,000 ft Target Apogee – COTS Motor category in 2019
- 8th place overall in 2019
- We are currently focusing on the Launch Canada Challenge, promoting a local Canadian organization



OUTREACH

We make a long-lasting positive impact on future industry leaders

GETTING INVOLVED

Outreach and education are central to our responsibilities as part of the uOttawa Centre for Entrepreneurship and Engineering Design (CEED). We regularly provide tours to interested visitors and members of our shared workspace, which is utilized by eight other teams. Additionally, we actively promote our work in the hopes of engaging more students and expanding our team's capabilities.

ROCKET HACKS

Each year, we host Rocket Hacks, a large recruitment event in which prospective rocketry members have the opportunity to gain hands-on experience designing, building, and flying model rockets. For many new university students, this is a first-time introduction to real hands-on engineering.



WHY SPONSOR US?

TALENT ENGAGEMENT

This student-led initiative is home to the faculty's most dedicated undergraduate and graduate students, spending their hours between classes practicing real engineering projects. By partnering with uORocketry, your company forges connections with enthusiastic designers, leaders, and machinists entering the industry.

BRAND VISIBILITY

We cater promotional content to our audience, showing off exactly how your product or financial support is integrated into our state-of-the-art propulsion and flight systems. Your branding is displayed across a variety of mediums including on the livestream footage and on the rocket itself, as per the table laid out on the next page



SUPPORT OF INNOVATION

Your contributions directly provide uORocketry with the resources necessary to design, prototype, and manufacture to fly higher, launch faster, and explore more complex systems test after test.

YOUTH EMPOWERMENT

Through your generosity, our team can maintain our broad scope of projects, retaining this opportunity for student learning and growth. In addition to developing key knowledge in rocket science and engineering, students cultivate essential skills in leadership, project management, and networking.



SPONSORSHIP PACKAGE

Sponsorship tiers are assigned based on a two-season cumulative evaluation. Each season is September to August. Sponsorships that are not renewed three months after the end date will be listed as previous sponsors on our website.

	Apogee $10,000+	**Ascent** $2,500+	**Ignition** Up to $2,499
Logo on Website	✓	✓	✓
Logo on Social Media	✓	✓	✓
Logo in Videos	✓	✓	✓
Logo on Banners	Large	Regular	Compact
Logo on Competition Merchandise	Large	Regular	Compact
Logo on Rocket	Large	Regular	Compact
Website Feature	✓	✓	
Social Media Dedicated Post	✓		

A SPECIAL THANK YOU TO OUR CURRENT SPONSORS FOR HELPING US BLAST OFF!

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uOttawa

EEF Engineering Endowement Fund

APOGEE

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Altium

SOLIDWORKS

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METAL PROS THE SMALL QUANTITY METAL SHOP

ASCENT

kulite

HAKKO

LabJack

Notion

IGNITION

COMPOSITES CANADA

MDA SPACE

SEGGER The Embedded Experts

GLOBAL INDUSTRIAL

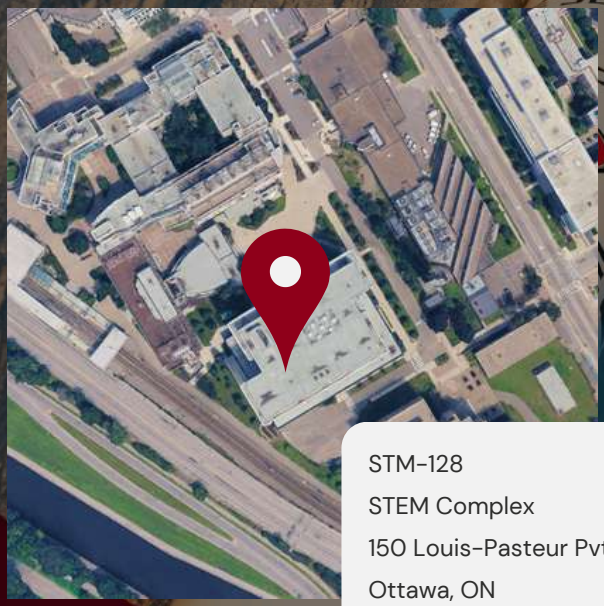
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CMS

GREAT HOBBIES

Rocket Propulsion Software+Engineering UG

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